



Eideard Group
GUARDIANS OF PROSPERITY

For decades, individuals and families of distinctive wealth have trusted the Eideard Group to provide its full-spectrum of family office and wealth management services to preserve and grow their financial assets.

MULTI-FAMILY MISCONCEPTIONS?

The multi-family office (MFO) has often been a misunderstood entity, and for good reason. Evolving from the more widely-known structure of a family office, the multi-family office was specifically designed to serve the emerging financial needs of families with substantial wealth, but not necessarily ultra-wealth.

During the late 90's and early 2000's the country produced a significant number of very wealthy families. A 2007 study by *The Spectrum Group* indicated that the number of U.S. households with a net worth of \$5 million or more had exceeded one million for the first time in history, and that 100,000 American families had a net worth of over \$25 million. Yet that same study concluded that to justify creating a family office with an in-house team, a family would need to have a net worth of approximately \$250 million.

Thus, the multi-family office was quickly becoming an appealing concept, but was also masked in uncertainty with respect to the minimum assets required to get "on-board" and the extent of service capabilities.

MORE SERVICE THAN YOU MIGHT THINK

While the term "multi-family office" has become some-what of a general term that is confusing to many families, the realities associated with Eideard Group's structure and services are:

- You do not need to have tens of millions...
- Client families with several million dollars in assets can leverage our economies of scale, gain access to unique alternative investment opportunities, and **achieve financial peace of mind**, as we help with all aspects of guarding and preserving their wealth.
- Clients enjoy comprehensive wealth management services; we facilitate and coordinate all aspects of family wealth with their business, insurance, legal, and tax advisors, and furnish proprietary, simplified reporting for businesses or individuals.



The Eideard Group provides a full-spectrum of family office and wealth management services, and represents a welcome alternative to traditional banks, trust companies and brokerage firms for families of exceptional wealth and heritage; families whose principal focus is to preserve their financial legacy for generations to come.